

## **FEES for CONNIE MERRITT, RN, PHN**

<b>FEES</b>	Keynote general session	\$8,500
	Add up to 2 one-hour breakouts	\$1,000
	3-6 hours on the same day	\$9,500
	Southern California	\$7,500

**EXPENSES** Fees are quoted excluding travel expenses. These include full coach round-trip airfare, lodging, meals, gratuities and ground transportation. Full coach airfare will be upgraded for flights over two hours. When necessary, you can receive an all-inclusive fee quote.

**DEPOSITS** The deposit is 50% of agreed fee and is required upon confirmation of the booking. In the event of program cancellation, Connie Merritt will re-book program on a mutually convenient date without penalty. If program is canceled by client, not rescheduled, deposit is considered full settlement.

**AUDIO & VIDEO RECORDING** Any non-profit distribution of the program within your organization is permitted on a case-by-case basis, given a master copy of such recording is supplied to and approved by the speaker. Limited commercial purposes, licenses and profit-seeking distribution of any magnitude require a separate written agreement. Industry standard is payment equal to speaking fee and retention of all rights, title and interest by Speaker.

### **Connie's Guarantee**

- Your stress will be lower during meeting planning and implementation - Connie has addressed more than 600 groups in the last 25 years and knows about your deadlines, constraints and concerns.
- Your attendees will feel heard, understood and connected - Connie's active experience and credentials in healthcare plus her community involvement makes me "one of them."
- Your meeting will be taken to a higher, more meaningful level - Connie's thorough preprogram research, audience interviews and natural humor give over-committed professionals not only skills to improve relationships but a renewed sense of purpose.

### **Additionally, Connie will help the success of your meeting by**

- Sending e-announcements of event to her clients and colleagues
- Offering links from the event site to her client-customized web pages
- Publishing an article or tip list in a publication that reaches meeting attendees, with a mention that Connie will be speaking soon
- Making valuable supportive educational materials available to attendees to receive in advance or for follow-up learning after the meeting
- Contacting bookstores, local newspaper, magazine, radio hosts and television stations for bonus exposure for the event
- Sampling and interviewing audience, adding a special touch to the program
- Offering a free program especially benefiting exhibitors, "Converting Booth Contacts to Customers," seventy-five tips in forty-five minutes.